
Advisory & Financial Visibility Services

Most businesses don't have a reporting problem — they have a visibility problem.

Leadership teams need more than static spreadsheets and month-end reports. They need operational insight, forward-looking forecasting, and meaningful financial context that supports better business decisions.

Forecasting & Planning	Cash Visibility	Executive Reporting	Operational Insight
Fluctuation Analysis	Head Count Planning	Revenue Recognition	Cap Ex Planning

Why Modern Businesses Need Better Visibility

NET INCOME

\$18,580

MoM: +\$47,920 (72.1%)

Advisory focuses on trends, forecasting, and strategic decision-making.
Transforming financial reporting into operational insight.

Why is cash lower this month?

Quickly identify the operational drivers impacting liquidity.

Which vendors are driving spending?

Monitor concentration and spending trends across vendors.

Can we afford additional hiring?

Forecast staffing impacts before decisions are made.

What changed from last month?

Identify fluctuations and unusual balances instantly.

Opportunities

- Revenue held steady or increased across top accounts.
- Expenses were stable or down across top accounts.

Account

Vendor

Cost Center

Your Advisor

Traditional Reporting

Static spreadsheets

Reactive decision making

Historical-only reporting

Manual analysis

Advisory

Actionable financial insight

Proactive planning

Forward-looking forecasting

Streamlined workflows

Fluctuation Analysis

Controls

Period

April 2026



Compare

MoM (vs prior month)



Search accounts

Type code or name...

% threshold (e.g. 0.10 = 10%)

0.10

\$ threshold (e.g. 5000)

5000

Only needs comment

Hide zero rows

Load Fluctuation

Export CSV

Flags: abs(Var%) ≥ 10% and abs(Var) ≥ 5,000

Results — 2 rows

ACCOUNT	CURRENT	PRIOR	VAR	VAR%	NEEDS COMMENT	COMMENT
31895 Annual Fee	-91,219.00	-46,204.00	-45,015.00	-97.4%	YES	Driven by timing of customer renewals
41115 Overhead	74,772.00	59,772.00	15,000.00	25.1%	YES	Increase from recognition of 1 time expense

CASH RUNWAY

Actuals as of: 2026-04

8 mo

Cash Balance

\$10,174,033

Avg Monthly Burn

\$1,260,494

Key Metrics

REVENUE

\$850,809

MoM: +\$45,015 (5.6%)

Modern Advisory Services

P&L
Forecasting

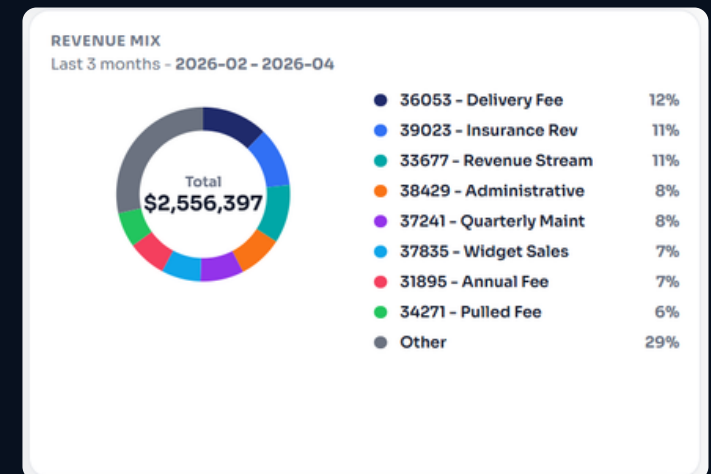
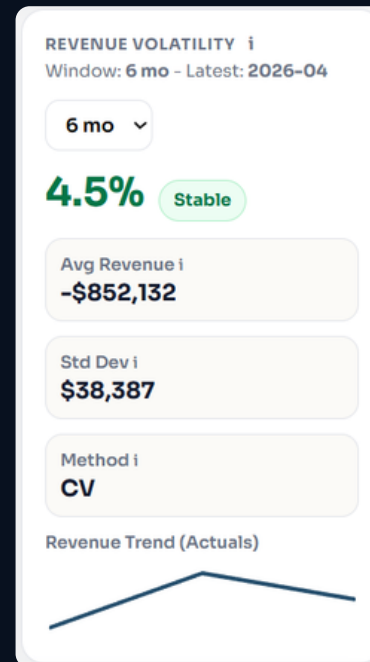
Cash
Forecasting

Fluctuation
Analysis

Vendor
Management

Revenue Mix
Analysis

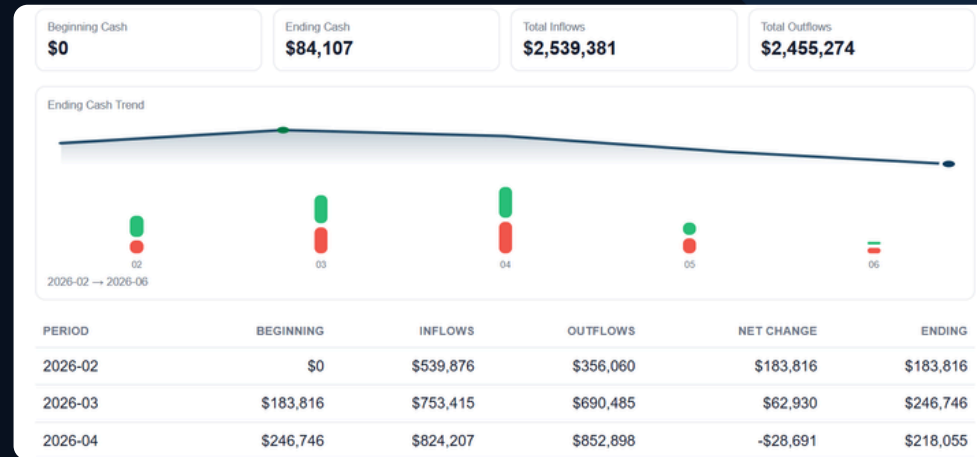
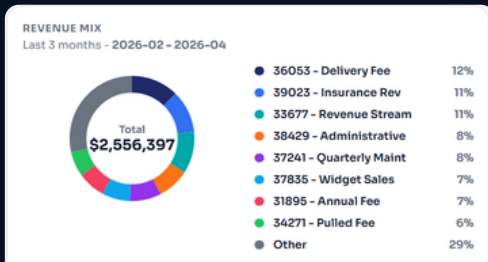
Headcount
Planning



Financial reporting should help leadership teams understand performance, identify risks, improve planning, and make faster operational decisions.

Sample Deliverables & Advisory Output

Finance Summaries	Plain-English summaries explaining what changed and why.
Cash Forecast Dashboards	Forward-looking visibility into liquidity and runway.
Fluctuation Analysis	Automated analysis of material changes and anomalies.
Vendor Concentration Reporting	See where operational spend is concentrated.
Forecast Scenario Planning	Model base, best, and downside operating scenarios.



Finance Summary

April 2026

Highlights

- Net income improved sharply to \$66,500 in Apr 2026 (+\$30,015 MoM, 31.1%).
- The balance sheet tightened in Apr 2026 with assets down and liabilities up.
- Liabilities grew faster than assets in Apr 2026, which may warrant closer monitoring.
- Revenue growth outpaced expense growth in Apr 2026, supporting stronger operating leverage.
- Revenue improved despite higher expenses in Apr 2026.
- Revenue edged higher to \$850,809 in Apr 2026 (+\$45,015 MoM, 5.6%).

Key Metrics

REVENUE \$850,809 MoM: +\$45,015 (5.6%)	EXPENSES \$917,309 MoM: +\$15,000 (1.7%)	NET INCOME \$66,500 MoM: +\$30,015 (31.1%)	ASSETS \$493,287 MoM: -\$10,000 (-2.0%)	LIABILITIES \$607,760 MoM: +\$18,000 (3.1%)
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Drivers

DRIVER	AMOUNT	TYPE
41115 - Overhead	15,000	expense_increase_account

VENDOR CONCENTRATION

As of: **2026-05** - Window: last 6 months

100%

Top 5 vendor share of spend - Top vendor: **59%**

Designed For Businesses That Want

Faster operational insight	Actionable financial reporting	Improved cash clarity
Better financial visibility	Forward-looking forecasting	Strategic financial guidance

Risks

- Expenses increased in 41115 - Overhead by +\$15,000 MoM.

LIABILITIES

\$607,760

MoM: +\$18,000 (3.1%)

Monthly Advisory Process

1	Financial Data Review
2	Trend & Variance Analysis
3	Forecasting & Planning
4	Business Insight Development
5	Client Review & Advisory Discussion
6	Strategic Recommendations

Your business needs more than reports — You need visibility.

Service Packages

Essentials	Growth	Strategic
Reporting Financial Insights Dashboard Visibility	Forecasting Variance Analysis Advisory Support	Fractional CFO Support Strategic Planning Executive Visibility
\$ _____	\$ _____	\$ _____

Contact Info

Firm Name	
Contact Name	
Email Address	
Service Package	